

THE VIOLET RAY

A HEALTH BUILDING HIGH FREQUENCY MACHINE FOR HOME USE

A most successful form in which electricity has been used as a means of securing good health is that phase known as High Frequency or Violet Ray. By this method the power of electricity can be applied to the human body without pain, sensation, or shock, and without danger from overtreatment or over-exposure.

A REMARKABLE BEAUTIFYING AGENT

The Violet Ray is beneficial in relieving pain and congestion, stimulating the circulation and restoring good health and vigor. It is a valuable aid in the treatment of facial blemishes, and through its consistent use a fresh glow is brought to the skin.

For treating the hair and scalp, the Violet Ray is unexcelled. Its stimulating action and germicidal qualities, assist in the removal of dandruff and in stopping falling hair and promoting its growth. The use of the Violet Ray for a few moments each day has a tendency to make the hair thick, and healthy. It is used and recommended by beauty specialists everywhere.

A VALUABLE ASSISTANT IN TREATING MANY DISORDERS

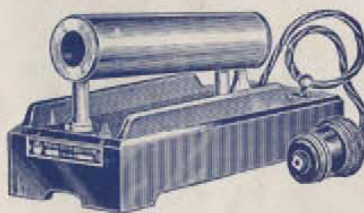
These machines are of particular benefit in the treatment of rheumatism, lumbago, neuritis, and similar ailments. The use of the Violet Ray has brought remarkable results in a great many instances when all other means have failed.

MASTER VIOLET RAY MACHINES

The machines furnished are the very best to be secured. Only the highest grade of materials are used. The workmanship is of the finest and each machine is backed by twenty years of experience in manufacturing Violet Ray Machines.

Master Single Iron Heater No. 1

This appliance represents the ideal type of heater for either professional or home use. It is of attractive appearance and has an established reputation for durability and service.



The price is a feature and is less than that usually paid for marcelling iron heaters which do not embody the wonderful improvements of the Master Heater.

Supplied in three styles

No. 1—As above—with switch	\$5.50
No. 2—Two Iron—with switch	\$7.50
No. 4—Same as No. 1—less switch	\$4.50

The Master  Electric Co.

179 North Michigan Avenue
CHICAGO, ILL.

The
**MASTER
HIGH
FREQUENCY**
(VIOLET RAY)

*For Health
and Beauty*

Master Violet Ray No. 9

Price \$10.50



Newly designed and embodies many superior features. Sells at the lowest price at which a one-piece machine with a shock-proof Bakelite handle has ever been offered. Complete with attractive carrying case of exceptionally substantial construction and general electrode.

Master Violet Ray No. 2B

Price \$14.00

Molded of Bakelite, these new MASTER machines have an angular surface that prevents slipping while in use and does away with the danger of rolling off the table or dresser. Complete with general, comb and metal electrode.



Master Violet Ray No. 15

Price \$16.50



The latest development in a one-piece machine. Exceptionally strong Bakelite housing and specially constructed coils that will not overheat. Equipped with Surface Comb, Throat and Metal Electrodes. In beautiful silk-lined case.

These new Bakelite housings are now supplied on all Master one-piece machines: the No. 9, No. 2B, No. 15 and No. 17 Violet Rays.

Master Violet Ray No. 17

Price \$18.50



This latest addition to our line is equipped with No. 1 General Electrode, Condenser Electrode No. 2, Comb Electrode No. 3, Throat Electrode No. 4, and Metal Electrode No. 12. The addition of the popular and useful Condenser Electrode makes this outfit an article of exceptional utility and a real value. Contained in beautiful silk lined case.

Master Violet Ray No. 8

Price \$27.50



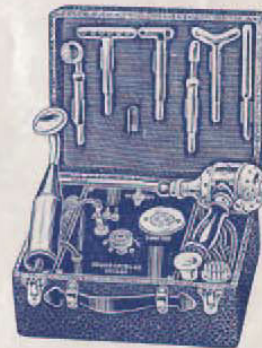
This machine is designed to meet the demand for a complete equipment of the popular two piece type for home and profession. The carrying case holds five electros in separate compartment as shown.

Master Combination Outfit

Complete
\$62.50

Combines high frequency and vibratory apparatus. Handsome leatherette covered carrying case lined with red velvet. Equipped with seven electrodes and three vibrator applicators as illustrated.

Less Vibrator Equipment \$50.00



Listed as Standard by Underwriters Laboratories

**THE MASTER
HIGH
FREQUENCY
(VIOLET RAY)**

